



# EUROPEAN ATHLETICS PROMOTION

*The athletics we are proud of*

# MANIFESTO



[www.eap-circuit.org](http://www.eap-circuit.org)

**The international organisation  
“European Athletics Promotion»  
(EAP) is a non-profit and apolitical  
organisation, created in 1990.**

It mainly aims to promote, develop and disseminate the sporting activity linked to the practice of athletics, through:

- a. The assistance given to the various organising committees for the organisation of EAP meetings with the aim of improving their quality;
- b. The introduction of a system of cooperation and collaboration between the various organising committees through their EAP Delegates;
- c. The promotion of exchanges between athletes from different European countries;
- d. Attractive logistical and communication support and tools to help and facilitate meeting organisers (MO) in the promotion, organisation and development of their event.

*Extract from the Standards & Regulations (Art. 02)*

WHO WE ARE



**The EAP circuit is simply the product of an original idea, a project, an ideology initially shared by three people, young coaches and meeting organisers, who met by chance in 1987.**

***After visiting each other meetings in 1988 and 1989 and establishing a solid friendship they thought they could create a circuit of meetings : it would be nice if meetings were like this ..., if athletes could move more easily from one meeting to another ..., if they were given the conditions to outdo themselves ...***

**Let's do it!**

The EAP was born, outside the usual patterns, without any constraints. In the purest conceptual freedom.

We will call it Europe Athlétisme Promotion, suggests Noël Levêque, future president of the circuit.



And our logo will symbolize our three meetings, as a triangle, throughout Europe. The circuit has indeed grown very quickly, conquering new countries and still receiving the full support from the organisers and participants. And the original idea remained the same: promote athletics.

**WHERE DO WE COME FROM ?**

## **Where to find strong foreign competition, identical reception conditions for all athletes, a high-level technical organisation?**

The EAP circuit concentrates all of this, with a lot of passion and generally little money. And it is perhaps thanks to this independence that the circuit continues to develop and to receive the praise of all. So much so that the federations tacitly recognized us, included in their calendars and used as selection meetings.

### **The founders**

- Mr Noël Levêque, Nivelles (Belgium)
- Mr Giorgio Ferrando, Celle Ligure (Italy)
- Mr Pablo Cassina, Genève (Switzerland)

The founding members defined the guidelines, the fundamental principles which govern the original idea of the EAP circuit.

They have drawn up the EAP Manual (now «Standards & Regulations») in which are described the bases of operation and collaboration between organisations, the rights and duties of each member and provides the necessary information concerning the method of calculating internal travel reimbursements.

The validity and respect of these principles and rules were initially presented at the first Convention, in Genova (It), at the Indoor European Championships, on March 1st, 1992. Since there, those fundamental principles are presented and discussed each year at the annual Convention.



When the EAP circuit started in 1990, its founders firmly believed they should encourage the participation of «the most committed» local athletes into international meetings around Europe.

The simply fact to give them this opportunity and privlledge, would boost their motivation. Immediately these athletes started to travel to as much meetings as possible, discovering new countries like Italy, Spain, Belgium, Switzerland, the Netherlands, Ukraine, the Luxemburg, Mallorca, London ...





## WHAT WE DO

«  
**we organise  
international  
meetings  
in Europe**  
»

**in which the athletes of our organisation have the privilege to participate**

We love the athletics track, with its particular smell of rubber which varies with each season, but which invariably brings back so many memories.

We like to see how people train there, sometimes alone or in a group, at any time of the day or year, whether it is snowing, raining or the sun makes the air unbreathable.

We love the resilience of athletes, those who keep trying and trying again and again. Until ...

We love to observe athletics. Our passion is to give the whole movement the best competitive opportunities.

That's why !



**«  
true athletics,  
true people,  
true performances  
»**

**CORE VALUES**

**we do what we love and we believe  
in what we do, the way we do it.**

This is why we encourage :

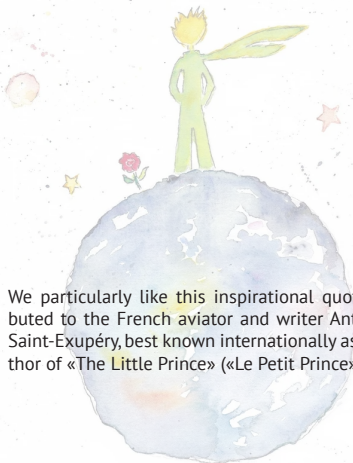
1. Fair competitions, based on true performances;
2. Only athletes who declare not to be doped and who do not resort to other subterfuges, of any type, to improve their own performances or their own ranking are allowed to participate;
3. Welcome the most deserving athletes from European countries and regions to compete with local and regional athletes;
4. Give the same chances to local and regional athletes as to top-level European and world-class athletes: same accommodation, same treatment;
5. Promote a simpler and priority participation (based on the EAP internal entry standards) to EAP member athletes and contribute with transportation and accommodation, following the EAP Travel Reimbursements, described in the Standards & Regulations (art. 53)



«  
we do believe that the  
main objective is to  
develop the athletic  
movement,  
by passionate but  
independent men  
on the field  
»

**if you want to build a ship,  
don't herd people together to  
collect wood and don't assign them  
tasks and work ...**

**if you want to build a boat,  
bring to life the desire of the sea.**



We particularly like this inspirational quote, attributed to the French aviator and writer Antoine de Saint-Exupéry, best known internationally as the author of «The Little Prince» («Le Petit Prince»).



«  
the EAP circuit  
has developed and  
structured while  
remaining faithful to its  
philosophy of  
promoting athletics.  
5 sectors  
(competition circuits)  
have been defined.  
»

## Sector 1: EAP Elite



These international meetings are mainly intended for men and women absolute categories, but they can also integrate disciplines of other types (Sector 2: EAP Future, Sector 3: EAP Together, Sector 5: EAP Masters).

Within the EAP, our events are distinguished by their poles of attractiveness, i.e. where do most (~80% or more) of the athletes come from?

## POLES OF ATTRACTIVENESS



### CONCEPT

All EAP meetings are international and offer the same quality standard.

Our **CIRCLES** show their **POLE OF ATTRACTIVENESS**.

In other words:  
*where do MOST (~80% or more) of the ATHLETES COME FROM.*

Attractiveness shows the meeting's key role in the development and promotion in a defined area.

-  **Local/Regional attractiveness**  
(~ 80% of the athletes comes within an area of 200 to 400km)
-  **National attractiveness**  
(~ 80% of the athletes comes within an area of 400 to 900km)
-  **International attractiveness**  
(~ 80% of the athletes comes within an area of 900 to 1500 km)

## Sector 2: EAP Future



Meetings dedicated to youth categories (U16 and younger) or EAP meetings (of sector 1) proposing a minimum of 2 + 2 youth events with foreign participation.

## Sector 3: EAP Together



Meetings integrating one or more parathletics disciplines.

N.B. We prefer to include/integrate parathletes into our EAP and/or EAP Future meetings rather than proposing parathletics meetings.

There is no criteria on number of participating parathletes or number of disciplines to them dedicated.

Some of our EAP-Together meetings are Special Olympics events (endorsed by World Para Athletics).

## Sector 4: EAP Running



International non-stadium races.

In this circuit we find cross-country, road or mountain races, marathons and Ekiden (non-exhaustive list).

## Sector 5: EAP Masters



Track & field meetings or running events dedicated to masters categories or EAP-Elite meetings (of sector 1) proposing a minimum of 2 + 2 master events with foreign participation.

Age categories:

Individual Men & Women: (35+), 40+, 45+, 50+, 55+, 60+, 65+, 70+, 75+, 80+, 85+, 90+, 95+, 100+

Relays: Age is calculated by adding the age of all competitors.

Men and Women: <160, 160+, 200+, 240+



## ORGANISATION

### GOVERNANCE

#### FOUNDING MEMBERS

#### HISTORICAL FOUNDING MEMBERS

#### ELECTED BY THE GENERAL ASSEMBLY

#### SEC

steering and executive committee (permanent)

### EAP SECTORS

### CURRENT AFFAIRS

CORE ACTIVITIES & RESPONSIBILITIES (report to the SEC)

OFFICE	DEVELOPMENT	PROMOTION
ACCOUNTING & FINANCE	STRATEGY & DEVELOPMENT	Media, Marketing & COMMUNICATION
Vacant	Pablo CASSINA / Timea TEGGLASSY	Pablo CASSINA
ADMINISTRATIVE GENERAL SECRETARY	SPONSORING	WEBDESIGN & PUBLISHING
Pablo CASSINA	SEC	PCA Services
SPORTS & BUSINESS RESOURCES & UTILITIES, RESEARCH & INNOVATION, MEDICAL & POSTURE MEDICAL & ANTHROPOLOGY	TOOLBOX PRO	BRANDING & MERCHANDISING
Josep MASSA / Ludovico MELIGA / Matteo TORRELLI / Vacant	Pablo SOULI	SEC
REGULATIONS	THINK TANK & MISC. PROJECTS	REPRESENTATIVITY
SEC	OCC	All

### ORDINARY MEMBERS

#### TRANSITIONAL MEMBERS

#### MO

meeting organisers represented by 1 EAP delegate



FOUNDING MEMBER - SENIOR 2016  
**Pablo CASSINA**  
president



president meeting



FOUNDING MEMBER - SENIOR 2012  
**Noel LEVEQUE**  
lifetime honorary president

#### HONORARY LIFE MEMBERS

(report to the President)

### GOVERNANCE

#### GENERAL ASSEMBLY



#### PERMANENT CORE COMMISSIONS

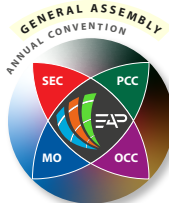
#### PCC

CORE VALUES IMPLEMENTATION

#### ORDINARY MEMBERS

#### OCC

ORGANISING & COUNCIL COMMISSION (report to the SEC)



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## The Code of Conduct, is an educational process.

**It is based on a 2-year cycle which consists of bringing the EAP delegates (up to 3 per MO) to adopt the Code of Conduct as a mandatory requirement from the athletes registration process to the validation of the results.**

Our code of conduct is based on the evolution of international standards (World Athletics) in the fight against doping, but moreover it requires that our delegate members follow an online certification to the "I Run Clean®" program.

This process can be completed within two years and leads MO to the Code of Conduct certification.



Head of this program, is Mr Norman Saliba (Malta).

The term of office is 3 years and is tacitly renewed unless the person appointed wishes to retire or if, for good reason, the SEC decides to appoint another person.

The Code of Conduct is part, along with the QMP, of the Permanent Core Commissions (PCC).



«  
**The  
Quality Meeting Program  
(QMP)**  
»

**The Quality Meeting Program  
(QMP) is an upgrade process.**

It is based on a 2-year cycle which consists of ensuring that our meetings meet the organisational criteria of quality and that they respect the values that characterise the EAP.

Those criteria are resumed in a check-list covering those aspects, starting from the moment the meeting is agreed (EAP agreement, in November) until the publication of the results. The observed points are reported to the MO within 10 days from the end of the event and then to the SEC.

The accompaniment of our meetings in this program is done (for the most part) by our observers and which allows the identification of aspects which, if necessary, will have to be implemented.

Head of this program, is Mrs Tímea Téglássy (Budapest).

The term of office is 3 years and is tacitly renewed unless the person appointed wishes to retire or if, for good reason, the SEC decides to appoint another person.

The Quality Meeting Program is part, along with the Code of Conduct, of the Permanent Core Commissions (PCC).





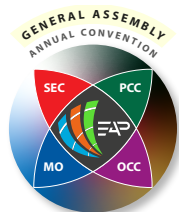
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**The Annual Convention  
is the governing body  
of the EAP circuit**

»

**The annual convention, organised alternately by our members in their home city where regulations, projects, goals, communication & marketing, finances, quality meeting, code of conduct, schedule and admissions are discussed and decided together.**

The governing body is the General Assembly, and it's composed by the SEC (Steering and Executive Committee), the PCC (Permanent Core Commission), the councillor, member of the OCC (Organising & Council Commission) and the responsible of our 5 sectors (EAP-Elite, Future, Together, Running and Masters).



EAP is an association and its statutory General Assembly precedes the Convention.



«  
**Become a member  
 of the EAP**  
 »

Specific standards and regulations give all members the opportunity to participate in EAP level competitions across Europe. A unique chance for their athletes to compete abroad!

Find out how your meeting can be part of the EAP. Applicants must submit an application and if the project is deemed valid by the Steering and Executive Committee (SEC), applicants must present it to members at the annual Convention, which is held each year in early November.

Send us an email at  
[candidate@eap-circuit.org](mailto:candidate@eap-circuit.org) !





Two tens of international track meets around Europe.

300 to more than 1000 international athletes per meet, mostly aged 19 to 27 years, but also starting from 8 and up to 30 or more. Live TV in many cases with 10'000 simultaneous views, live results. Website, pro-active presence in social media and a newsletter sent worldwide to all our athletes, coaches, federations, sponsors, media.

The EAP circuit exists since 1990 with its values and its vision of international competitions clearly positioned against doping and any form of cheating.

The EAP has its own code of conduct to which all participants and organisers must submit.

Contact us [sponsoring@eap-circuit.org](mailto:sponsoring@eap-circuit.org)