

ScottishAthletics Indoor EAP Meeting Proposal

Emirates Arena, Glasgow, Scotland

AIM

To capitalise on the success of the 2024 World Indoor Championships in Glasgow by establishing a legacy event which will bring high level athletics to the city on an annual basis. Enabling us to provide a domestic platform for Scottish athletes to compete with international opposition.

1. Event Presentation

Glasgow Anniversary Games – 1st edition

1.1 Venue: Emirates Arena Glasgow

1.2 Date: 2nd February 2025

1.3 Host: ScottishAthletics - The National Governing Body for athletics in Scotland

www.scottishathletics.org.uk

1.4 Programme of Events:

Men	Entries	Women	Entries	U/18	Entries	Para	Entries
60m	24	60m	24			400m	6
400m	18	400m	18			800m/1500m	6 / 6
1500m	24	800m	16				
5000m	16	5000m	16				
		60mH	16	60mH	8 / 8		
LJ	16	HJ	12			LJ	4 / 4

1.5 Proposed Timetable: Evening Meeting 18:00-21:00

Track					Heats	Entries
Event No	Time	Event	Age Group	Round		
	18:00	60m	Men	1	3	24
	18:12	60m	Women	1	3	24
	18:24	60m	Para Men	Final	1	8
	18:28	60m	Para Women	Final	1	8
	18:34	5000m	Men	Final	1	16
	18:54	60m Hurdles	U18 Women	Final	1	8
	19:00	60m Hurdles	Women	Final	2	16
	19:10	60m Hurdles	U18 Men	Final	1	8
	19:16	5000m	Women	Final	1	16
	19:36	60m	Men	Final	1	8
	19:40	60m	Women	Final	1	8
	19:44	400m	Para Men	Final	1	6
	19:48	400m	Para Women	Final	1	6
	19:52	400m	Men	Final	3	18
	20:04	400m	Women	Final	3	18
	20:16	1500m	Para Men	Final	1	6
	20:24	1500m	Men	Final	2	24
	20:40	800m	Para Women	Final	1	6
	20:48	800m	Women	Final	2	16
Field						
Event No	Time	Event	Age Group	Info		
	18:00	Long Jump	Para Men/Women		1	8
	19:15	Long Jump	Men		1	16
	19:30	High Jump	Women		1	12

2. TRANSPORT AND ACCESSIBILITY

A shuttle service to and from the airport/train station to the hotel & to and from the hotel to the venue would be provided.

Venue accessible via public transport with strong rail and bus links to the stadium along with free car parking at the venue.

2.1 Airports: Two International Airports with good links to Central Europe to be utilised for international arrivals.

Glasgow International Airport – 10 miles from venue

Edinburgh International Airport – 40 miles from venue

2.2 Train stations: Two major train stations with rail links to all major UK cities.

Glasgow Central Station – 3 miles from venue

Edinburgh Waverly Station – 50 miles from venue

2.3 Motorway: Glasgow has strong road links across Scotland and to rest of UK.

2.4 Accommodation: TBC, looking at potential partnership with Hilton

3. THE EVENT'S COMMITTEE, THE VOLUNTEERS AND THE EVENT'S STRUCTURE

ScottishAthletics will lead the event delivery with support from various parts of the business alongside support from our extensive volunteer network.

3.1 Competition delivery: Will be led by our events team (3 full-time employees) alongside our volunteer network of 300+ qualified event officials from our 150+ member clubs.

The plan is to add value and quality to an existing fixture splitting the day into two sessions.

Session 1 – ScottishAthletics Masters Indoor Championships 11:00-16:00

Session 2 – ScottishAthletics Glasgow Anniversary Games 18:00-21:00

Officials will be catered for as the full timetable is less than 8 hours, with a two-hour break. Session two officials will be sourced from the local Glasgow area, with Sunday night accommodation offered where necessary.

3.2 International Athlete Support: Will be led by the ScottishAthletics performance team (7 full-time employees). The team will be responsible for all international athlete logistics providing accommodation and transport for all visiting athletes.

3.3 Media coverage: Will be led by the ScottishAthletics media team (2 full-time employees) with support from existing live streaming partners. The media team will utilise our website alongside our multiple social media channels on Facebook, X and YouTube. Providing extensive coverage pre and post event.

4. MEMBERSHIP IN OTHER ASSOCIATIONS, FEDERATIONS, ORGANIZATIONS, MEET CIRCUITS

4.1 ScottishAthletics is a HCAF partner of UK Athletics.

4.2 Potential to seek Challenger status with World Athletics for the event, to provide World Athletics Ranking points to competing athletes.

5. ORGANISATIONAL EXPERIENCE

5.1 Our Events Team has the responsibility to deliver National championship events to our 13000+ ScottishAthletics members they have extensive organizational experience hosting domestic competitions with upwards of 700+ athletes per competition. With responsibility for organizing and delivering 20+ National Championships events every year on the road, cross country and track and field. All our events team are qualified officials and they each have extensive delivery experience at International Championships having been part of the delivery team for European Indoor Championships in 2019 and the World indoor Championships in 2024 as well as many other international events around the UK.

5.2 Our Performance Team are responsible for the delivery of the high-performance programme within Scotland. Within this remit they regularly organize and staff ScottishAthletics International Team opportunities both domestically and in Europe, providing logistical support alongside Team Management and Team Coaching responsibilities. The team also support the delivery of British Athletics International teams with all members of the team having extensive experience from the European U18 Championships up to and including the most recent Olympic Games in Paris.

6. MOTIVATION TO JOIN THE CIRCUIT: WHAT DO YOU EXPECT?

6.1 There is a lack of opportunities in the UK for athletes to compete in high quality meetings with international fields. There is an opportunity to capitalise on the success of the World Athletics Indoor Championships in Glasgow in 2024 and attempt to fill the gap left by not having a World Indoor Tour fixture in the UK. The Glasgow indoor facility has been widely recognised as a quality fast track which we hope will attract interest from athletes internationally. Although Scotland cannot compete with Central Europe in terms of summer weather, a short track athletics event, in a venue which produced World Record performances in 2024, is something we believe we can build a successful event around. We would like to join the EAP to attract delegations from Central Europe and to utilise the reciprocal agreements between EAP members to allow Scottish athletes improved opportunities to compete abroad.

7. BUDGET OF THE EVENT, SPONSORS AND PARTNERS

7.1 Facility hire, officials' expenses, refreshments and event sundries will be covered by the existing Masters Indoor Championships budget. Visiting athlete logistics including accommodation and transport will be covered by existing ScottishAthletics performance budgets, with scope to bring in commercial partners. We aim to engage with Glasgow Life to develop this concept further with potential value in kind in relation to ticketing, marketing and promotions. Income streams would be through entries to session one and additional ticket sales to session two.

7.2 Budget of the event circa £15k

Facility & Workforce	£5k
Hotel	£3k
Transport	£3k
Prize money	£4k

7.3 Currently we are exploring the option of utilising existing sponsorship partners within ScottishAthletics

- 4J Studios
- Joma
- Lindsays

Currently exploring the potential of utilising existing relationships with partners to support the delivery of the meet such as

- Arnold Clark (car/van rental)
- Hilton (accommodation)

8. TECHNICAL CHARACTERISTICS OF THE TRACK OR THE LOCATION

<https://www.glasgowlife.org.uk/sport/venues/emirates-arena>

200m Short Track (6 lanes)

60m Straight (8 lanes)

Throwing Cage

2 x Long Jump Pits

137m Warm Up Straight (8 lanes)

5000 capacity stadium

Free Car Parking

Complimentary Wi-Fi

9. MEDIA

9.1 Our media team would support the advertising and marketing support for the event. With strong links to the national media, they would ensure good coverage of the event alongside live-streaming opportunities with our existing live-streaming partners.

10. SPECTATORS

10.1 We believe there is a large appetite for high level athletics in Glasgow shown in the recent successful delivery of sold-out international championships, European Indoor championships in 2019 and The World Indoor Championships in 2024, alongside well attended international matches such as The European Athletics DNA event in 2022 and previous World Indoor Tour events held at the Emirates Arena. ScottishAthletics has an extensive membership of over 13000 members from 150+ clubs from which we believe there would be interest from for an international level meeting. We also have the intention to work with local clubs to provide an opportunity for young athletes to spectate & volunteer at the meeting (Kit Carriers). We have a partnership with Glasgow Life that would allow us to utilise their ticketing platform, and the strategy would be to offer low-cost ticket prices to maximise the 5000-seater venue.