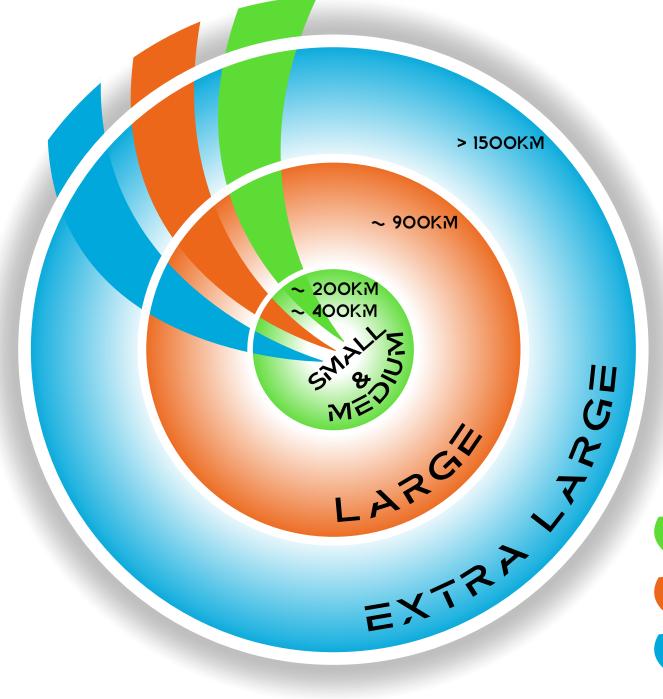
## POLES OF ATTRACTIVENESS



## CONCEPT

All EAP events are international and offer the same quality standard.

## Our **CIRCLES** show their **POLE OF ATTRACTIVENESS**.

In other words : where do MOST (~50-to70% or more) of the ATHLETES COME FROM.

Attractiveness shows the meeting's key role in the development and promotion in a defined area.

Small / Medium pole (~ 70% of the athletes comes within an area of 200 to 400km)

Large pole (~ 60% of the athletes comes within an area of 400 to 900km)

Extra-Large pole (~ 50% of the athletes comes within an area of 900 to 1500 km or more)