### **EVENTS** FOR **ATHLETICS** PROMOTION

## The athletics we are proud of



The international organisation "Events for Athletics Promotion» (EAP) is a non-profit and apolitical organisation, created in 1990 and transformed in association in 2021 and since 2024 operates worldwide.

It mainly aims to promote, develop and disseminate the sporting activity linked to the practice of athletics, through:

- The assistance given to the various organising committees for the organisation of EAP events with the aim of improving their quality;
- The introduction of a system of cooperation and collaboration between the various organising committees through their EAP Delegates;
- The promotion of exchanges between athletes from all countries:
- Attractive logistical and communication support and tools to help and facilitate meeting organisers (MO) in the promotion, organisation and development of their event.

The EAP circuit is simply the product of an original idea, a project, an ideology initially shared by three people, young coaches and meeting organisers, who met by chance in 1987.

After visiting each other meetings in 1988 and 1989 and establishing a solid friendship they thought they could create a circuit of meetings: it would be nice if meetings were like this ..., if athletes could move more easily from one meeting to another ..., if they were given the conditions to outdo themselves ...

### Let's do it!

The EAP was born, outside the usual patterns, without any constraints. In the purest conceptual freedom.

We will call it Europe Athlétisme Promotion, suggests Noël Levêque, future president of the circuit.



And our logo will symbolize our three meetings, as a triangle, throughout Europe. The circuit has indeed grown very quickly, conquering new countries and still receiving the full support from the organisers and participants. And the original idea remained the same: promote athletics.

### Where to find strong foreign competition, identical reception conditions for all athletes, a high-level technical organisation?

The EAP circuit concentrates all of this, with a lot of passion and generally little money. And it is perhaps thanks to this independence that the circuit continues to develop and to receive the praise of all. So much so that the federations tacitly recognized us, included in their calendars and used as selection meetings.

### The founders

- Mr Noël Levêque, Nivelles (Belgium)
- Mr Giorgio Ferrando, Celle Ligure (Italy)
- Mr Pablo Cassina, Genève (Switzerland)

The founding members defined the guidelines, the fundamental principles which govern the original idea of the EAP circuit. They have drawn up the EAP Manual (now «Standards & Regulations») in which are described the bases of operation and collaboration between organisations, the rights and duties of each member and provides the necessary information concerning the method of calculating internal travel reimbursements.

The validity and respect of these principles and rules were initially presented at the first Convention, in Genova (It), at the Indoor European Championships, on March 1st, 1992. Since there, those fundamental principles are presented and discussed each year at the annual Convention



When the EAP circuit started in 1990, its founders firmly believed they should encourage the particiption of «the most committed» local athletes into international meetings around Europe.

The simply fact to give them this opportunity and privilledge, would boost their motivation. Immediately these athletes started to travel to as much meetings as possible, discovering new countries like Italy, Spain, Belgium, Switzerland, the Netherlands, Ukraine, the Luxemburg, Mallorca, London ...

### EUROPE ATHLETISME PROMOTION





# « we organise international athletics events

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in which the athletes of our organisation have the priviledge to participate

We love the athletics track, with its particular smell of rubber which varies with each season, but which invariably brings back so many memories.

We like to see how people train there, sometimes alone or in a group, at any time of the day or year, whether it is snowing, raining or the sun makes the air unbreathable.

We love the resilience of athletes, those who keep trying and trying again and again. Until ...

We love to observe athletics. Our passion is to give the whole movement the best competitive opportunities.

That's why!



«
true athletics,
true people,
true performances

**>>** 

we do what we love and we believe in what we do, the way we do it.

This is why we encourage:

- 1. Fair competitions, based on true performances;
- Only athletes who declare not to be doped and who do not resort to other subterfuges, of any type, to improve their own performances or their own ranking are allowed to particpate;
- Welcome the most deserving athletes from all countries and regions to compete with local and regional athletes;
- Give the same chances to local and regional athletes as to top-level and world-class athletes: same accommodation, same treatment:
- Promote a simpler and priority participation (based on the EAP internal entry standards) to EAP member athletes and contribute with transportation and accommodation, following the EAP Travel Reimbursements, described in the Standards & Regulations (art. 53)

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we do believe that the main objective is to develop the athletic movement, by passionate but independent men on the field

**>>** 

if you want to build a ship,
don't herd people together to
collect wood and don't assign them
tasks and work...
if you want to build a boat,
bring to life the desire of the sea.



We particularly like this inspirational quote, attributed to the French aviator and writer Antoine de Saint-Exupéry, best known internationally as the author of «The Little Prince» («Le Petit Prince»).



the EAP circuit
has developed and
structured while
remaining faithful to its
philosophy of
promoting athletics.
5 sectors
(competition circuits)

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have been defined.

### Sector 1: EAP Elite



These international meetings are mainly intended for men and women absolute categories, but they can also integrate disciplines of other types (Sector 2: EAP Future, Sector 3: EAP Together, Sector 4 EAP Running and sector 5: EAP Masters).

Within the EAP, our events are distinguished by their **Poles of Attractiveness**, i.e. where do most (=~50 to 70% or more) of the athletes come from.

Please refer to the chapter «EAP Estimated Costs» for more details about the Pole of Attractiveness.

### Sector 2: EAP Future



Meetings dedicated to youth categories (U18 and younger) or EAP meetings (of sector 1) proposing a minimum of 2 + 2 youth events with foreign participation.

### **Sector 3: EAP Together**



Meetings integrating one or more parathletics disciplines.

N.B. We prefer to include/integrate parathletes into our EAP and/or EAP Future meetings rather than proposing parathletics meetings.

There is no criteria on number of participating parathletes or number of disciplines to them dedicated.

Some of our EAP-Together meetings are Special Olympics events (endorsed by World Para Athletics).

### **Sector 4: EAP Running**



International non-stadium races.

In this circuit we find cross-country, road or mountain races, marathons and Ekiden (non-exhaustive list).

### **Sector 5: EAP Masters**



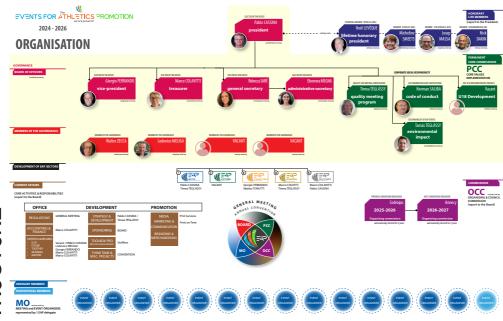
Track & field meetings or running events dedicated to masters categories or EAP-Elite meetings (of sector 1) proposing a minimum of 2 + 2 master events with foreign participation.

### Age categories:

Individual Men & Women: (35+), 40+, 45+, 50+, 55+, 60+, 65+, 70+, 75+, 80+, 85+, 90+, 95+, 100+

Relays: Age is calculated by adding the age of all competitors.

Men and Women: <160, 160+, 200+, 240+





reinforce and reaffirm the presence of the EAP into the worldwide athletics scene, at various levels

Ranked 101 to 250 best meetings

«World Athletics» Ranked top 100 best meetings «World Athletics» EVENTS FOR ATHLETICS PROMOTION 7 to 20 EAP meets EAP STRATEGY VISION 4 to 7 EAP meets **Target** Σ S > 78,000 pts < 77,999 pts < 69,999 pts < 60,000 pts > 70,000 pts ONE-DAY MEETING» World Ranking Scoring (Result scores)

Number of EAP meets

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### The Code of Conduct, is an educational process.

It is based on a 2-year cycle which consists of bringing the EAP delegates (up to 3 per MO) to adopt the Code of Conduct as a mandatory requirement from the athletes registration process to the validation of the results.

Our code of conduct is based on the evolution of international standards (World Athletics) in the fight against doping, but moreover it requires that our delegate members follow an online certification to the "I Run Clean®" program.

This process can be completed within two years and leads MO to the Code of Conduct certification



Head of this program, is Mr Norman Saliba (Malta).

The term of office is 3 years and is tacitly renewed unless the person appointed wishes to retire or if, for good reason, the SEC decides to appoint another person.

The Code of Conduct is, along with the QMP, the Environmental impact and the U18 commission, part of the of the Permanent Core Commissions (PCC).



### The Quality Meeting Program (QMP) is an upgrade process.

It is based on a 2-year cycle which consists of ensuring that our events meet the organisational criteria of quality and that they respect the values that characterise the EAP.

Those criteria are resumed in a check-list covering those aspects, starting from the moment the event is agreed (EAP agreement, in November) until the publication of the results. The observed points are reported to the MO within 10 days from the end of the event and then to the Board.

The accompaniment of our meetings in this program is done (for the most part) by our observers and which allows the identification of aspects which, if necessary, will have to be implemented.



Head of this program, is Mrs Tímea Téglássy (Budapest).

The term of office is 3 years and is tacitly renewed unless the person appointed wishes to retire or if, for good reason, the Board of officers decides to appoint another person.

The Quality Meeting Program is, along with the Code of Conduct, the Environmental impact and the U18 commission, part of the of the Permanent Core Commissions (PCC).



CORPORATE

### **Corporate Social Responsibility** (CSR)

The EAP circuit has always been aware of the extensive social role it plays through the organisation of its events.

We would like to be recognised as the «Clean and Safe» circuit, as our founding principles and values have been working and developing in this direction since 1990.

These 6 pillars constitute our approcah and committment to Corporate Social Responisibility, and we are proud of them.





### CODE OF CONDUCT

Our Code of Conduct outlines our position on doping and incorporates all other forms of cheating in the broadest

I Run Clean®

The FAP has adopted the "I Run Gean" certification, requiring it for all athletes and making it mandatory for all members of the EAP circuit, including athlete and coach/support staff delegations and members of our organisations' committees

### QUALITY MEETING PROGRAM (OMP)

arc, for each meeting.

We have implemented a series of qualitative requirements as part of the process of organising an event. The EAP's "OMP" (Quality Meeting Program) defines our own standards in terms of lonistics communication organisation sustainability and also the evaluation of each of these points over the 12-month

### PROMOTION OF YOUNG EAP FUTURE: The Athletics Seeds

All EAP meetings offer at least two disciplines intended for U18s (or

eventually [116) This is our future and we must give

them dreams and opportunities. We have created real enthusiasm around these promotional races and are proud to contribute to the future careers

of these young talents



### SAFEGUARDING

Sensitive to the problem of mobbing sexual harassment and abuse, we have incorporated the notion of "safequarding" into the EAP.

No more misconduct! The idea is to raise awareness among all participants (the youngest obviously, but also to warn potential predators) by giving them useful information in the event of a risky situation.

This point is also part of the registration procedure for each athlete and part of our QMP evaluation process.



### DISABILITIES (Para-Athletics) EAP Together: the athletics united

The FAP offers certain concertunities to para-athletes These individuals whether blind, amputees, deaf, or have another type of disability, are included in competitions without distinction. In cases where their participation requires a different approach, some meets organize events entirely dedicated to them within the main event.



### SUSTAINABILITY & ENVIRONMENT

We are aware not only of the impact of our actions and organisational quidelines, but also of the important role of setting an example through all our events and the charisma of the athletes who can serve as virtuous role

This is our commitment to nature. It won't simply be about "recycling" waste, but a comprehensive approach aimed at preventing harmful practices and misuse.



**«** 

The Annual Convention is organised alternately by our members in their home city where regulations, projects, goals, communication & marketing, finances, quality meeting, code of conduct, schedule and admissions are discussed and decided together.

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However, the governing body of the EAP Association is the General Meeting.

Its Board of Officers is elected for three years. It is composed by a president, a vice-president, a general secretary, a treasurer.

The statutory General Meeting precedes the Convention.



NERAL MEETING



« Become a member of the EAP

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The EAP circuit, created in 1990, is an independent circuit of meetings across Europe and is based on the concept of true athletics.

Specific standards and regulations give all members the opportunity to participate in EAP level competitions. A unique chance for their athletes to compete abroad!

**Events for Athletics Promotion**, can propose worldwide athletics events.

Send us an email at candidate@eap-circuit.org!











### COSTS AS PER ATTRACTIVENESS POLES



CONCEPT

Registration fee

All EAP over that we interminal and offer the same quality standard.

Our CREE's show their POLE OF ATTRACTIVENESS.

Registration fee

New members (only once)

In other words:
where do MOST (-so-to the armen) of the ATHLETES COME FROM.
Attractiveness shows the meeting's key role in the development and promotion in a defined area.

Membership

Travel budget for EAP delegations (1)
Fix. annual

Accommodation of EAP delegations (2)

EAP Delegates Travel to Convention
Estimate

Costs of the EAP delegation to the convention

Estimate (2 nights full board + conference room fees)

Prize for a new EAP absolute record
in the event of achieving a new absolute EAP record

Prize for new Meeting record
Estimate for 4 new Meeting records (MR). The choice of amount is decided by the organiser)

Rough EAP costs estimate

Estimated minimum overall budget for a meeting (3) (including EAP costs)





SMALL / MEDIUM	LARGE	EXTRA-LRGE
150€	150€	150€
300€	300€	300€
1,500€ min. 880 pts for men, 860 pts for women	2,200€ min. 880 pts for men, 860 pts for women	3,000€ min. 880 pts for men, 860 pts for women
700-1,300€  ** or adequate and comfortable accommodation	1,200-2,000€  *** (or equivalent comfort)	2,500-3,000€ **** (or equivalent comfort)
~150€/pax 1 to 2 delegate(s)	~ 150€/pax 1 to 2 delegate(s)	~150€/pax 1 to 3 delegate(s)
220€ to 270€/pax average costs in double or single room respectively a	220€ to 270€/pax erage costs in double or single room respectively	220€ to 270€/pax average costs in double or single room respectively
400€  by each new absolute EAP record	400€ by each new absolute EAP record	400€  by each new absolute EAP record
not required	<b>400€</b> 4MR at 100€?	600€ 4 MR at 150€?
~ 4,200€	~ 6,000€	~ 8,000€

<sup>(1)</sup> The amount depends on the number of delegations and athletes participating in the EAP but does not exceed the predefined S/M, L, or XL budget (unless otherwise agreed between the parties). Not to mention the shuttles. 22 The amount depends on the number of delegations and athletes participating in the EAP as well as a scommodation costs. It is upure indicative and depends on the number of delegations and athletes participating in the EAP as well as a scommodation costs. It is upure indicative and depends on the number of delegations and athletes participating in the SAP as well as a scommodation costs. It is upure indicative and depends on the number of delegations and athletes participating in the EAP as well as a scommodation costs. It is upure indicative the hotel chosen by the organizer.

<sup>(3)</sup> This amount has no real value, as it depends on several factors that can vary considerably from one meeting to another, such as the cost of booking the stadium, communication costs, live broadcasting, the purchase of prizes or medals, the number of international athletes (excluding EAP) participating, printing of bibs, anti-doping controls, prize-money (WACT), equipment and supplies for volunteers, and of course the support of the city, the region, the federation, partners and sponsors. But below this minimum overall budget, it seems illusory to organise an international EAP meeting.



Two dozen international athletics events. 300 to more than 1000 international athletes per event, mostly aged 17 to 30 years, but also starting from 8 and up to the masters categories. Live TV in many cases with over 10'000 simultaneous views, live results. Website, pro-active presence in social media and a newsletter sent worldwide to all our athletes, coaches, federations, sponsors, media. A welcome online booklet for each event

The EAP circuit has existed since 1990 and continues, through the CSR, its mission of developing and promoting athletics. It does this in particular by having implemented a Code of Conduct, the organisational quality program (QMP), the I Run Clean® certificate requirement, the integration of safeguarding processes and the best practices for the sustainable protection of the environment.

Contact us: sponsoring@eap-circuit.org